



# WISCONSIN IDEA CONFERENCE 2023

Are We There Yet? Actualizing the  
WI Idea through Community Engagement

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The Morgridge Center for Public Service connects University of Wisconsin–Madison students, staff and faculty to local and global communities to build partnerships and solve critical issues through service and learning. The Morgridge Center was founded in 1996 with the generous support of alumni John and Tashia Morgridge. In the spirit of the Wisconsin Idea, we believe in building reciprocal relationships with our partners and strong citizens among our student population.

## EVENT SCHEDULE

8:15 – 9AM

**Doors open + Breakfast**

9:00 – 9:45AM

**Welcome Remarks**

Travis Wright, Associate Professor in Counseling Psychology and Faculty Director of the Morgridge Center for Public Service; Chancellor Mnookin; Karl Martin, Dean of Extension

9:45 – 10:30AM

**Keynote: Reverend Judge Everett Mitchell**

10:30 – 10:45AM

**Break**

10:45 – Noon

**Breakout Session One**

12:00 – 1:30PM

**Lunch and South Madison Speaker Panel**

1:30 – 2:45PM

**Breakout Session Two**

2:45 – 3:00PM

**Break/Snack**

3:00 – 4:15PM

**Breakout Session Three**

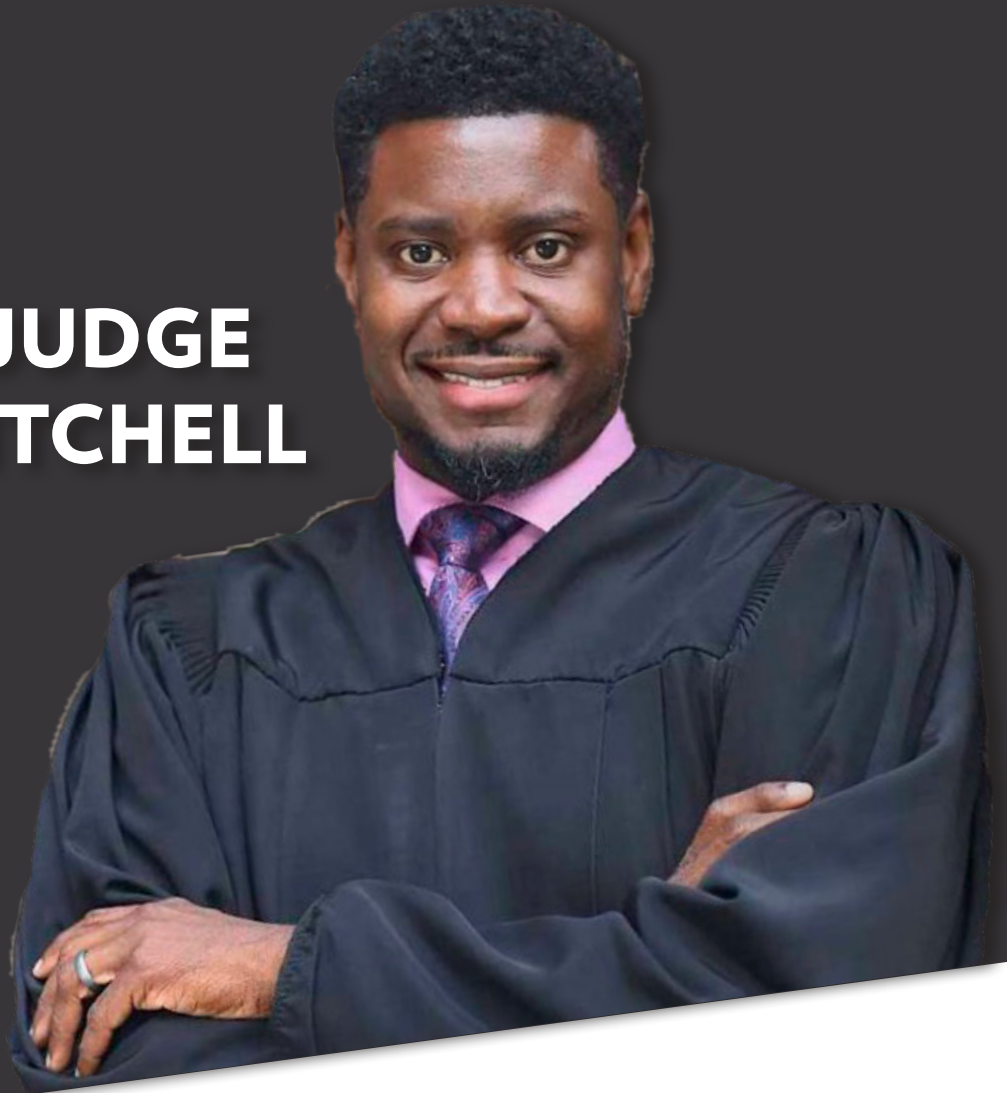
4:30 – 5:30PM

**Socials and Networking**

Network and socialize with other community-engaged professionals during the CPO-sponsored social after the WI Idea Conference in Union South. This event is open to any UW employee or community member interested in partnership. Individuals are not required to register for the WI Idea Conference to attend. We'll meet in the Sett and have some refreshments available.

**KEYNOTE SPEAKER**

# REVEREND JUDGE EVERETT MITCHELL



Judge Mitchell is a graduate of Morehouse College, Princeton Theological Seminary, and University of Wisconsin-Madison Law School and is a member of Omega Psi Phi Fraternity, Inc. Currently, he is an adjunct professor at the University of Wisconsin-Madison Law School where he teaches courses on “Race, Racism and the Law” as well as the “Foundational Principles of the Juvenile Justice System.” He is also the former Director of Community Relations for UW.

During his tenure on the bench, Judge Mitchell has worked with colleagues to change courtroom policies to reflect trauma-informed practices, such as removing restraints and handcuffs on youth during hearings. He joined several judges in petitioning the Wisconsin Supreme Court to support changing the presumption to ensure that children in Wisconsin can attend their court hearings without restraints and handcuffs.

Judge Mitchell worked with the Madison Metropolitan School District, the second-largest district in the state, to create an Office of Youth Engagement that provides a bridge for youth involved in the criminal justice system to educational programming. Judge Mitchell works tirelessly to ensure the youth under his jurisdiction are treated with respect and dignity. While this may be common sense, it is not always common practice.

Judge Mitchell has lectured or spoken at colleges and universities, national conferences, community events, corporate events, professional development workshops, and in front of many other diverse audiences. Judge Mitchell’s social justice lens is steeped in his calling and commitment to justice and equity.

# LUNCH SPEAKER PANEL

## UW SOUTH MADISON PARTNERSHIP

**Tanika Apaloo** serves as the Assistant Director for the UW-South Madison Partnership office while working closely with the Director of Community Relations.

In this role, Mrs. Apaloo connects with people and organizations across the UW- Madison campus and the Madison community, with a focus on South Madison, while promoting stable and productive relationships between the university and community.

Prior to joining the South Madison Partnership, Tanika worked with the Wisconsin Historical Society as a Community Engagement & Diversity Liaison and Community Programs Manager. Apaloo received her bachelor's degree from the University of Wisconsin-Madison, double majoring in Legal Studies & Sociology, with certificates in Criminal Justice and African American Studies.

Apaloo strives to expand and ensure access to programs, facilities, and educational services to diverse audiences.

## UW ODYSSEY

**Emily Auerbach** has been a Professor of English at UW-Madison for four decades, winning awards for teaching, broadcasting, the arts, social justice, and embodying the Wisconsin Idea. She co-founded the life-changing UW Odyssey Project 20 years ago and is its Executive Director. Her favorite quote from a student is "The Odyssey Project helped me unwrap my gifts and rewrite the story of my life."

**Brian Benford** graduated from Odyssey in 2007 and went on to receive both his bachelor's and MSW from UW. Along with his therapy dog Duke Ellington, Brian now serves as Odyssey's Success Coach, supporting students and alumni facing obstacles that stand in the way of pursuing higher education. Brian has worked for numerous community-based organizations in Dane County for over 30 years and is completing his second term as an Alder for the City of Madison, speaking up against injustice and working to implement a truth and reconciliation process.

**Char Braxton** graduated from Odyssey in 2006 and is currently an Ambassador and Classroom Assistant for this empowering and award-winning program. A High Honors student at Madison College graduating in Spring 2023, she then seeks a transfer to UW-Madison majoring in Creative Writing and the Chinese Language. Her first poetry entry earned the top prize from the UW-Writer's Conference. She believes "we are all diamonds and it's our choice to let our light shine."

To learn more about the Odyssey Project and UW South Madison Partnership, scan these barcodes with an electronic device, preferably a phone or tablet.



*UW South Madison Partnership*



*Odyssey Project*



## BREAKOUT SESSIONS

The 2023 Wisconsin Idea Conference explores the question posed by the conference theme through a collective examination of our relationship to the Wisconsin Idea through the lens of community-university engagement.

Hosted by the Morgridge Center for Public Service, along with other sponsors, the first-of-its-kind conference on campus will bring together community-engaged scholars, staff, students and local leaders to deepen our understanding of our state and local community and reflect upon how we cultivate a culture of community engagement at UW–Madison.

The conference features speakers from across the community, including faculty and community partners connected to the UniverCity Alliance, a program that connects UW to projects with local governments. A lunchtime panel will highlight the voices of local leaders in the South Madison Community.

**“ We want to highlight outstanding work that’s already going on and provide an opportunity, particularly for those who may have not done as much community engagement, on where to start. ”**

*Assistant Director of Community-Engaged Scholarship Haley Madden*

Breakout sessions will showcase examples of community partnership from multiple disciplines, including the Indigenous Learning Lab project through Curriculum and Instruction and Esperanza, a partnership between Centro Hispano and Counseling Psychology focused on culturally appropriate mental health services.

Sessions will take place in numerous rooms: Varsity Hall, Northwoods, Agriculture, Industry, and Landmark. Some sessions will have three 20 minute sessions taking place in the same room and others will have two 35 minute sessions.

Sessions will be divided into three sections: session one (10:45am-noon), session two (1:30-2:45pm), and session three (3-4:15pm).

# BREAKOUT SESSIONS



10:45AM - Noon

## Extension Panel

*Room: Varsity Hall*

## Esperanza (hope) as a culture of health equity: an innovative community-university partnership for Spanish-speaking community-engaged psychology training

*Room: Northwoods*

## Lightning Talks

*Room: Industry*

### THESE TWO 35 MINUTE SESSIONS WILL BE LOCATED IN THE ROOM: AGRICULTURE

1. Collaborating for best practices in international community engagement
2. What is my Business Office Staff Thinking About?

## The Student Organization Partnership Program: Student Leaders Fostering Community

*Room: Landmark*

see this [document](#) for description and streaming link of each breakout session



## BREAKOUT SESSIONS

1:30 - 2:45PM

### **Building BASES for Young Children Experiencing Homelessness: A Research Practice Partnership**

*Room: Varsity Hall*

#### **THESE THREE 20 MINUTE SESSIONS WILL BE LOCATED IN THE ROOM: NORTHWOODS**

1. Exploring belonging and reflexivity within pluralities of engagement
2. Student-generated music community engagement
3. Creating customized programming in Native American communities

#### **THESE TWO 35 MINUTE SESSIONS WILL BE LOCATED IN THE ROOM: INDUSTRY**

1. Community engagement to improve safety on National Avenue
2. PLAing the Wisconsin IDEA: Activities of the Department of Planning and Landscape Architecture

### **The Best of Both Worlds: Establishing an authentic community-university partnership**

*Room: Agriculture*

### **Perspectives on "co-creation" with newly formed and established Community Advisory Boards**

*Room: Landmark*

see this [document](#) for description and streaming  
link of each breakout session



## BREAKOUT SESSIONS

3:00 - 4:15PM

### **Wisconsin Idea in action: How to work with communities through UniverCity Year**

*Room: Varsity Hall*

### **Indigenous Learning Lab: Actualizing the Wisconsin Idea through Decolonizing Systemic Transformation Research Partnerships**

*Room: Landmark*

#### **THESE TWO 35 MINUTE SESSIONS WILL BE LOCATED IN THE ROOM: AGRICULTURE**

1. Wisconsin Idea in Action: Engaging Community to Co-Construct Culturally Relevant Leadership Programming
2. Recognizing Inaccessibility and Ableism on the journey toward inclusion in community-based programming

#### **THESE TWO 35 MINUTE SESSIONS WILL BE LOCATED IN THE ROOM: INDUSTRY**

1. Centering reciprocity and mutuality: Best practices for interacting with researchers in a community-based context
2. A Community-Engaged Conversation: How Can We Nurture Mutual Learning and Growth in our Partnerships?

#### **THESE TWO 35 MINUTE SESSIONS WILL BE LOCATED IN THE ROOM: NORTHWOODS**

1. Rethinking Service Learning and Community-Academic Partnerships
2. In It to Win It with Community Health Workers

see this [document](#) for description and streaming link of each breakout session



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